AMENDMENTS TO THE CLAIMS

1	1.	(Currently Amended) A method of responding to a request for data about an enterprise,
2		the method comprising the steps of:
3		storing a plurality of names for a single entity associated with the enterprise as a first
4		plurality of corresponding concepts in a database of concepts and relationships
5		among concepts, which database describes a plurality of entities associated with
6		the enterprise, wherein each name of the plurality of names is associated with a
7		particular concept of the first plurality of corresponding concepts;
8		designating a first concept of the first plurality of corresponding concepts as a normative
9		concept, wherein the normative concept is used to relate the single entity to other
10		entities of the enterprise;
11		receiving a request including data indicating a particular name of the plurality of names,
12		wherein the request does not include data indicating a first name corresponding to
13		the first concept; and
14		in response to receiving the request, sending a response including content of a file that is
15		associated in the database with the first concept.
1	2.	(Previously Presented) The method of Claim 1, further comprising the steps of:
2		storing in the database a first relationship of a first relationship type, the first relationship
3		defined for the first concept and an alternative concept of the first plurality of
4		corresponding concepts; and
5		storing in the database a second relationship of a second relationship type between the
6		first concept and a second concept not among the first plurality of corresponding
7		concepts, wherein the second concept indicates the content included in the
8		response.
1	3.	(Previously Presented) The method of Claim 2, wherein:
2		the particular name corresponds to a particular alternative concept of the first plurality of
3		corresponding concepts; and

the database does not include a relationship defined for the second concept and the 4 5 particular alternative concept. (Cancelled). 1 4. (Previously Presented) The method of Claim 1, wherein the plurality of names include at 5. 1 least one of a synonym for the first name corresponding to the first concept, an acronym 2 for the first name, and a translation of the first name into a different language than a 3 4 language of the first name. (Previously Presented) The method of Claim 2, wherein the first relationship includes an 6. 1 2 attribute indicating the alternative concept is one of a synonym for the first concept, an acronym for the first concept, and a translation into a different language than a language 3 of the first name corresponding to the first concept. 4 7. (Previously Presented) The method of Claim 5, wherein the plurality of names includes 1 the synonym for the first name; and wherein the synonym for the first name includes a 2 3 misspelling of the first name. (Previously Presented) The method of Claim 5, wherein the plurality of names includes 1 8. 2 the synonym for the first name; and wherein the synonym for the first name comprises an acronym of the first concept or a translation into a different language than a language of 3 the first name corresponding to the first concept. 4 1 9. (Original) The method of Claim 1, further comprising the step of adding a name to the plurality of names based on the data included in the request. 2 (Original) The method of Claim 1, wherein the entities include at least one of a set of 1 10. products of the enterprise, a set of services of the enterprise and a set of activities of the 2 3 enterprise. (Previously Presented) The method of Claim 10, wherein the entities include the set of 1 11. activities of the enterprise; and wherein the set of activities of the enterprise include at 2 3 least one of administration, research, marketing, joint ventures and documentation.

1	12.	(Currently Amended) A computer-readable medium carrying one or more sequences of
2		instructions for responding to a request for data about an enterprise, which instructions,
3		when executed by one or more processors, cause the one or more processors to carry out
4		the steps of:
5		storing a plurality of names for a single entity associated with the enterprise as a first
6		plurality of corresponding concepts in a database of concepts and relationships
7		among concepts, which database describes a plurality of entities associated with
8		the enterprise, wherein each name of the plurality of names is associated with a
9		particular concept of the first plurality of corresponding concepts;
10		indicating a first concept of the first plurality of corresponding concepts as a normative
11		concept, wherein the normative concept is used to relate the single entity to other
12		entities of the enterprise;
13		receiving a request including data indicating a particular name of the plurality of names,
14		wherein the request does not include data indicating a first name corresponding to
15		the first concept; and
16		in response to receiving the request, sending a response including content of a file that is
17		associated in the database with the first concept.
1	13.	(Previously Presented) The computer-readable medium of Claim 12, the instructions
2		further cause the one or more processors to carry out the steps of:
3		storing in the database a first relationship of a first relationship type, the first relationship
4		defined for the first concept and an alternative concept of the first plurality of
5		corresponding concepts; and
6		storing in the database a second relationship of a second relationship type between the
7		first concept and a second concept not among the first plurality of corresponding
8		concepts, wherein the second concept indicates the content included in the
9		response.
1	14.	(Previously Presented) The computer-readable medium of Claim 13, wherein:
2		the particular name corresponds to a particular alternative concept of the first plurality of
3		corresponding concepts; and

the database does not include a relationship defined for the second concept and the 4 5 particular alternative concept. 1 15. (Cancelled). (Previously Presented) The computer-readable medium of Claim 12, wherein the 1 16. plurality of names include at least one of a synonym for the first name corresponding to 2 3 the first concept, an acronym for the first name, and a translation of the first name into a different language than a language of the first name. 4 1 (Previously Presented) The computer-readable medium of Claim 13, wherein the first 17. 2 relationship includes an attribute indicating the alternative concept is one of a synonym for the first concept, an acronym for the first concept, and a translation into a different 3 language than a language of the first name corresponding to the first concept. 4 (Previously Presented) The computer-readable medium of Claim 16, wherein the 1 18. plurality of names includes the synonym for the first name; and wherein the synonym for 2 3 the first name includes a misspelling of the first name. 1 19. (Original) The computer-readable medium of Claim 12, wherein the instructions further 2 cause the one or more processors to carry out the step of adding a name to the plurality of 3 names based on the data included in the request. (Original) The computer-readable medium of Claim 12, wherein the entities include at 1 20. 2 least one of a set of products of the enterprise, a set of services of the enterprise and a set 3 of activities of the enterprise. 1 21. (Previously Presented) The computer-readable medium of Claim 20, wherein the entities include the set of activities of the enterprise; and wherein the set of activities of the 2 enterprise include at least one of administration, research, marketing, joint ventures and 3 4 documentation. (Currently Amended) A system for responding to a request for data about an enterprise, 1 22. 2 the system comprising:

3		a means for storing a plurality of names for a single entity associated with the enterprise;
4		a means for indicating a first name of the plurality of names as a normative name,
5		wherein the normative name is used to relate the single entity to other entities of
6		the enterprise;
7		a means for receiving a request including data indicating a particular name of the
8		plurality of names, wherein the request does not include data indicating the first
9		name; and
10		a means for sending a response including content of a file that is associated in a database
11		with the first name in response to receiving the request, which database describes
12		a plurality of entities associated with the enterprise.
1	23.	(Previously Presented) The system of Claim 22, further comprising:
2		a means for storing a first relationship of a first relationship type, the first relationship
3		defined for the first name and an alternative name of the plurality of names; and
4		a means for storing a second relationship of a second relationship type between the first
5		name and particular information not among the plurality of names, wherein the
6		particular information indicates the content_included in the response.
1	24.	(Previously Presented) The system of Claim 23, wherein:
2		the database does not include a relationship defined for the particular information and the
3		particular name.
1	25.	(Cancelled).
1	26.	(Original) The system of Claim 22, wherein the plurality of names include at least one of
2		a synonym for the first name, an acronym for the first name, and a translation of the first
3		name into a different language than a language of the first name.
1	27.	(Original) The system of Claim 23, wherein the first relationship includes an attribute
2		indicating the alternative name is one of a synonym for the first name, an acronym for
3		the first name, and a translation into a different language than a language of the first
4		name.

1 2 3	28.	(Previously Presented) The system of Claim 26, wherein the plurality of names includes the synonym for the first name; and wherein the synonym for the first name includes a misspelling of the first name.
1 2	29.	(Original) The system of Claim 22, further comprising a means for adding a name to the plurality of names based on the data included in the request.
1 2 3	30.	(Original) The system of Claim 22, wherein the entities include at least one of a set of products of the enterprise, a set of services of the enterprise and a set of activities of the enterprise.
1 2 3	31.	(Previously Presented) The system of Claim 30, wherein the entities include the set of activities of the enterprise; and wherein the set of activities of the enterprise include at least one of administration, research, marketing, joint ventures and documentation.
1 2	32.	(Currently Amended) A system for responding to a request for data about an enterprise, the system comprising:
3		a database of concepts and relationships among concepts describing a plurality of entities associated with the enterprise; and
5		a processor configured to perform the steps of storing a plurality of names for a single
6		entity associated with the enterprise as a first plurality of corresponding concepts
7		in the database, wherein each name of the plurality of names is associated with a
8		particular concept of the first plurality of corresponding concepts;
9		indicating a first concept of the first plurality of corresponding concepts as a normative
10		concept, wherein the normative concept is used to relate the single entity to other
11	•	entities of the enterprise;
12		receiving a request including data indicating a particular name of the plurality of names,
13		wherein the request does not include data indicating a first name corresponding to
14		the first concept; and
15		in response to receiving the request, sending a response including content of a file that is
16		associated in the database with the first concept.

l	33.	(Previously Presented) The system of Claim 32, the processor further configured to
2		perform the steps of:
3		storing in the database a first relationship of a first relationship type, the first relationship
1		defined for the first concept and an alternative concept of the first plurality of
5		corresponding concepts; and
6		storing in the database a second relationship of a second relationship type between the
7		first concept and a second concept not among the first plurality of corresponding
3		concepts,
•		wherein the second concept indicates the content included in the response.
l	34.	(Previously Presented) The system of Claim 33, wherein:
2		the particular name corresponds to a particular alternative concept of the first plurality of
3		corresponding concepts; and
1		the database does not include a relationship defined for the second concept and the
5		particular alternative concept.
ĺ	35.	(Cancelled).
l	36.	(Previously Presented) The system of Claim 32, wherein the plurality of names include
2		at least one of a synonym for the first name corresponding to the first concept, an
3		acronym for the first name, and a translation of the first name into a different language
1		than a language of the first name.
l	37.	(Previously Presented) The system of Claim 33, wherein the first relationship includes an
2		attribute indicating the alternative concept is one of a synonym for the first concept, an
3		acronym for the first concept, and a translation into a different language than a language
1		of the first name corresponding to the first concept.
l	38.	(Previously Presented) The system of Claim 36, wherein the plurality of names includes
2		the synonym for the first name; and wherein the synonym for the first name includes a
3		misspelling of the first name.

1	39.	(Original) The system of Claim 32, the processor further configured to perform the step
2		of adding a name to the plurality of names based on the data included in the request.
1	40.	(Original) The system of Claim 32, wherein the entities include at least one of a set of
2		products of the enterprise, a set of services of the enterprise and a set of activities of the
3		enterprise.
1	41.	(Previously Presented) The system of Claim 40, wherein the entities include the set of
2		activities of the enterprise; and wherein the set of activities of the enterprise include at
3		least one of administration, research, marketing, joint ventures and documentation.
1	42.	(Currently Amended) A method of responding to a request for data about an enterprise
2		using a data store that comprises a stored plurality of names for a single entity associated
3		with the enterprise, a first plurality of corresponding concepts in a database of concepts
4		and relationships among concepts, which database describes a plurality of entities
5		associated with the enterprise, and wherein a first concept of the first plurality of
6		corresponding concepts is identified as a normative concept, wherein the normative
7		concept is used to relate the single entity to other entities of the enterprise, the method
8		comprising the computer-implemented steps of:
9		receiving a request including data indicating a particular name of the plurality of names,
10		wherein the request does not include data indicating a first name corresponding to
11		the first concept; and
12		in response to receiving the request, sending a response including content from a file that
13		is associated in the database with the first concept.